



*The Minnesota Honey Producers Association
sponsors the*

Minnesota Honey Queen Program

*Promotional and educational ambassador
for the honey and beekeeping industries.*



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*Minnesota Honey Queen Program
Attn: Kaye Olson
4725 Norwood Lane
Plymouth, MN 55442*

Sponsored by the Minnesota Honey
Producers Association

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Purpose

The Honey Queen's role is four-fold: ambassador, spokesperson, educator and promoter. Recognizing the nutritional value of honey, wishing to create more interest in the use of honey and striving to educate the public about the importance of honeybees in daily life, the Minnesota Honey Producers Association has created the position of Minnesota Honey Queen. She will promote the use of honey, honey products and beekeeping to the general public.

Eligibility

Any young woman who is between 18 and 21 years of age and a high school graduate. Candidates must be single and may not hold any title other than Honey Queen upon application for the position of Minnesota Honey Queen.

Judging

Contestants will be judged and a new Honey Queen will be crowned at the summer meeting of the Minnesota Honey Producers Association. They will be judged on general communication skills, public speaking ability, knowledge of honeybees and beekeeping, poise and confidence. The main judging areas include: 300 word essay on honey, a marketing presentation, an interview, and interaction with people during the convention.



Promotions

Throughout her reign, the Minnesota Honey Queen will attend and speak at various events to promote the honey and beekeeping industries. Please contact Kaye Olson at dkolson4@yahoo.com or 763.559.4948 to schedule an appearance for the Honey Queen.

Fairs, Festivals or Farmers' Markets



Cooking Demonstrations

Media Interviews including: newspaper, television, radio or Internet



Civic Groups



Honey Producers or Hobby Beekeeping Meetings



Educational presentations at schools



Interactive demos



Minnesota Honey Queen Response Form

Name

Company/Organization

Street Address

City/State/Zip

Phone Number

Email Address

Potential Candidate. Please send me a Minnesota Honey Queen Application.

Potential Partner. I would like to schedule an appearance/promotion for the Queen.

Potential Sponsor. I would like to contribute to the Minnesota Honey Queen Program.

Questions/Comments